Annual Report 2024

What a year it has been for Mt. Cross Ministries! Looking back, it is exciting to see all the changes and growth we have seen over 2024. God is truly at work at Mt. Cross as we provide profound experiences in God's creation!

Many of our facilities saw major improvements including a new lobby and coffee area in the Dining Hall, renovated bedrooms in Jensen Hall, 82 new mattresses, a new disc golf course, new wayfinding signage, and a new gaga ball pit. Also this year, we reopened Oak Lodge and installed a new roof, greatly expanding our capacity to host adult and family programs.

Our programs and rental ministry have seen significant growth. An additional week of on-site summer camp was added and the number of traveling day camp locations doubled from the previous year. Camper favorite programs Surf Camp, Servants on the coast, weekly beach days, and the flying squirrel high ropes element were relaunched this year. With the addition of a new, full-time Hospitality Director, Spring and Fall rentals far exceeded expectations with over 2,000 guests in 2024.

In the Fall of 2024, Mt. Cross was selected as a recipient of the Seeds of New Life Grant funded by Holy Redeemer Lutheran Church. An award of \$746,000 will be used for restoration of facilities, expansion of programs, and equipping for the future. \$100,000 has been dedicated to start the Holy Redeemer Scholarship Endowment to ensure that all campers have the opportunity to attend camp, regardless of their family's ability to pay. We are deeply grateful to Holy Redeemer Lutheran Church for choosing to pass their legacy on to Mt. Cross Ministries!





Ministry Impact

| Overnight Campers | 66 |
|---------------------|-------|
| Day Campers | 165 |
| Rental Guests | 2,068 |
| Individual Donors | 79 |
| Congregation Donors | s 45 |
| Volunteers | 84 |



Providing Profound Experiences in God's Creation



Leadership

Staff

Andrew Templeman, *Executive Director* Joshua Armstrong, *Hospitality Director* Sam Garcia, *Program Director* Christa Wyneken Garcia, *Office Assistant*

Board

Pr. Matt Smuts, *Chair* Pr. Jodi Golden-Lund, *Vice President* Judy Moore, *Vice President* Pr. Tony Rhodes, *Treasurer* Pr. Paul Clark, *Secretary* Rick Martin Pr. Amy Kienzle Pr. Scott Perry

Lutheran Outdoor Ministries of Northern California dba Mt. Cross Ministries

7795 Highway 9 Ben Lomond, CA 95005 (831) 336-5179 www.mtcross.org

Finances

| Summer Camp | \$48,692 |
|---------------------------|------------------|
| Rentals | \$479,311 |
| Gifts and Donations | \$154,067 |
| Other Income | \$2,824 |
| Total Revenue | \$684,895 |
| Staff | \$323,240 |
| Food Service | \$62,231 |
| Facilities & Improvements | \$126,782 |
| Utilities | \$85,577 |
| Administration | \$21,083 |
| Programs | \$14,429 |
| Insurance | \$63,971 |
| Other Expenses | \$5,158 |
| Total Expenditures | \$702,475 |
| Cash and Investments | \$428,994 |
| Mortgage Principal | \$92,903 |

